



Level	Donation \$	Bell digital banner	Logo on the Bell digital Banner	Host Head-line Sign	Kids Activity sign 18x24	Planter tree Sign	Rename of an Area	Website 1yr advertisement	Jersey Co. Journal (If \$ Received by Nov 1st)	Facebook
Bronze	\$ 100.00	YES						YES	YES	YES
Silver	\$ 200.00	YES						YES	YES	YES
Kids activity	\$ 250.00	YES			YES			YES	YES	YES
Gold	\$ 300.00	YES	YES					YES	YES	YES
Tree Sponsor	\$ 300.00	YES	YES			YES		YES	YES	YES
Platinum	\$ 500.00	YES	YES					YES	YES	YES
Partnership Sponsor	\$ 1,000.00	YES	YES					YES	YES	YES
Rename Area Sponsor	\$ 1,500.00	YES	YES				YES	YES	YES	YES
Host Sponsorship	\$ 3,500.00	YES	YES	YES				YES	YES	YES

## Takes many GEARS working together to make this event a success!

### Interesting Bits:



The Downtown Country Christmas Insert which included sponsors and other information was distributed to 10,600 households the week of the Festival. We also had 600 copies

available at the festival.

The Downtown Country Christmas attracted over 4800 visitors to Historic Downtown Jerseyville. We had representation from 8 different states other than Illinois. That is an increase of 3100 visitors from the 2016 Festival.



During a 6hr period it is estimated that the local restaurants completed close to \$38,000 collectively at there local establishments .



Our potential Economic Impact for the area directly related to the number of visitors in 2018 (Day trip individual) was 288,000.00; 2017 (Day Trip Individual) was \$270,000.00; 2016 at \$108,000.00.

Our potential Economic Impact for the area directly related to the number of visitors



During our Peak months (Oct-Dec), we average 1300 unique website visits. Currently we are averaging 300 unique website visits to the site.

sponsors are still currently listed

What percentage of your donation assists 1 person to experience the 2019 Festival.

\$100 = \$.02  
 \$200 = \$.041  
 \$250 = \$.052  
 \$300 = \$.062  
 \$500 = \$.10  
 \$1000 = \$.20  
 \$3500 = \$.73

**2018 Individual Visitor cost: \$ 5.35**

Based on the 2018 Donations

